



## USBG Italian Spirits Webinar Series: July 14, 2020: Aperitivo: A Beverage or a Ritual?

### MYSPLITZ

Polini Distillates, Wines & Beverages is one of the largest groups in the drinks sector in Italy and among the main ones in Europe. It manages a vast portfolio of premium brands, marketed in over 35 countries around the world.

MYSPLITZ is a ready-to-drink spritz cocktail. It is made by infusing herbs and citrus with 100% Italian white wine, and seltzer.

**Appearance:** Intense orange/red

**Aroma (Neat):** Orange peel and herbaceous bitterness

**Taste:** Orange peel, grapefruit, citrus and rooty bitterness

### **Cocktail**

This is a perfect ready-to-drink cocktail.

Pour directly over ice with a half slice of orange.



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## **CASONI 1814 L'APERITIVO**

Casoni is one of Italy's oldest distilleries and liqueur factories. The Casoni family has handed down its know-how from generation to generation, maintaining an innate passion to produce liqueurs and spirits blended with a love for their production region.

1814 - L'Aperitivo comes from an original recipe from the Casoni family at 15% abv. The selection of locally harvested herbs and expertly blended Mediterranean fruit and seeds make this a unique product, ideal for adding a nice bittersweet component to your favorite cocktail.

**Appearance:** Light rose color

**Aroma:** Fruity and slightly spicy with notes of candied orange and grapefruit

**Taste:** Notes of herbs and refreshing fruits

**Aftertaste:** Bitter-sweet and slight orange bitterness

### ***Cocktail***

#### **PAPER PLANE COCKTAIL**

$\frac{3}{4}$  oz. Bourbon

$\frac{3}{4}$  oz. 1814 – L'Aperitivo

$\frac{3}{4}$  oz. Amaro,

$\frac{3}{4}$  oz. Fresh lemon juice.

**Method:** Shake, Strain into a chilled cocktail coupe.

**Garnish:** Orange Peel



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## LUXARDO SOUR CHERRY GIN

Luxardo is a prestigious and family-owned liqueur producer founded in 1821. The Italian company is best known for its Maraschino Liqueur which is the industry standard.

Luxardo Sour Cherry Gin is made with Luxardo's London Dry Gin which is made using nine botanicals: juniper, coriander, iris, angelica, sedge, licorice, cinnamon, cardamom, and bitter orange. The gin is then infused with Luxardo's own Marasca cherry juice.

**Appearance:** Rich Ruby

**Aroma:** Rounded cherry notes with juniper and bitter herbs

**Taste:** Tart cherry tannins with a fruity sweetness. Marzipan, black pepper, green cardamom, and orange.

**Aftertaste:** Tart cherry tannins

### **Cocktail**

#### SOUR CHERRY MARTINEZ

1 ¾ oz. Sour Cherry Gin

1 oz. Sweet Vermouth

¼ oz. Luxardo Maraschino Liqueur

2 dashes of Angostura bitters

**Method:** Stir ingredients and strain into a coupe glass.

**Garnish:** Luxardo Maraschino Cherry and a lemon zest



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